



# LOVELYN TAPALES

WEBSITE DESIGNER

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🌐 evonyll.github.io/lablen-portfolio/

## Education

**Bachelor of Science  
Major in Computer Science**

Technological University of the  
Philippines

2018 - 2022

## Skills

Administrative Leadership  
Community Management  
Data Management  
Adobe Creative Suite (Image Editing)  
Collaborative Design Tools (Figma,  
Canva)  
Content Management Systems  
(Wordpress, Wix)  
Ecommerce Platforms (Woocommerce,  
Shopify)  
Website Developer and Manager  
UI/UX Design  
Project Management Tools (Asana,  
Trello, ClickUp)  
Video Editing (Adobe Premiere)

## Additional Information

Google Developer Student Club -  
TUP Manila  
Computer Science Summit 4.0 - UP  
Manila  
mPreneur Philippines 2022 Finalist  
for KUBO App

## About me

Experienced in graphic design using Adobe tools, creating logos, brand identities, and marketing collateral. Proficient in web development using front-end programming and building responsive websites. Skilled in content creation and social media management. A versatile asset in design, development, and community management.

## Experience

**Website Designer and Content Creator** Oct 2023 - Present

Distinct Event Planning | Full-time

- Utilized graphic design tools and programming languages (HTML, CSS) for website development.
- Developed blog posts, articles, and multimedia content.
- On-page SEO strategies to improve website visibility.
- Integrated social media elements and created visually appealing social media graphics and posts.
- Monitored, updated, and troubleshoot technical issues.
- Website traffic, engagement, and content effectiveness.

**Website Designer** July 2022 - Present

Atiers | Part-time

- WordPress familiarization as well as HTML/CSS.
- Utilization of different page builders (Elementor, DIVI, WP Bakery, Gutenberg, and Kadence).
- Search Engine Optimization and Audits.
- WooCommerce includes product uploads and management.
- Content creator for the web pages.
- Graphic designer with a focus for print designs.

**Community Manager** Jan 2022 - Present

Scholar Club | Seasonal

- Developed and implemented unique and engaging activities for the community.
- Virtual assistant for administrative tasks, data management and community management.
- Trello, MS Office applications, video editing, graphic design as well as social media management.

**Product Designer** Feb 2022 - July 2022

4Gives | Full-time

- UI/UX designs of both mobile and web version of the company software.
- Utilization of Slack and Figma for design collaboration.